



VITERBO UNIVERSITY ALUMNI ASSOCIATION

Tuesday, August 18, 2015, 5:30-7:30 p.m.
Reinhart Center Board Room

Members Present: Laure Artz, Jackie Baures, Laura Deering, Linda Digby, Doris Doherty-Gasper, Dimitar Dzikov, Alyssa Gray, Margaret Hammell, Sandra Hoeser, Juan Jimenez, Joelle Kaufman, Ann Kiel, Karen Kouba, Sister Marie Kyle, Brady Lowe, Katie Marti, Leah Misch, Abby Ryan, Cassandra Walters, Neal Zygarlicke

Ex-Officio: President Artman; Kathy Duerwachter, Alumni Director; Wendell Snodgrass, VP Institutional Advancement

Alumni Emeritus Members and Guests Present: Julie Bartels, Marlene Hendrickson-St. Francis School Nursing Representative; Carolyn Hogan; Shawn Keenan, Annual Fund Gift Officer-Institutional Advancement

- I. Welcome and Call to Order by President Joelle Kaufman at 5:30 p.m.
- II. Prayer: Joelle Kaufman
- III. University Update: President Artman
 - A. Athletic Complex Updates: Work in progress to correct water runoff problems, to add water and sewer, and to construct a service building to house restrooms, concessions, storage, etc.
 - B. San Damiano updates are still being completed
 - C. McDonald Terrace apartments were the latest residence facility to be completed.
 - D. Orchestra shell in Fine Arts Center was repaired.
 - E. New air handling unit in student dining center. University is now caught up on all deferred maintenance.
 - F. New sculpture by Elmer Petersen, "Sonic Joy," was installed on the campus. Dedication is August 19.
 - G. 43 students and 30 faculty members/mentors conducted research projects during this summer.
 - H. Student Support Services grant was renewed
 - I. 2 accreditations were completed this year: social work for 8 years and newest program, Master of Science in Mental Health Counseling.
 - J. Executive education/consulting/contracting for business and industry continues. This generates revenue for the University
 - K. Endowment is in good shape.
 - L. One concern is shortfall in new student enrollment. Consulting firm is working with Admissions to address the issue. Enrollment in graduate programs is still good.
 - M. Additions to senior team: VP Communications & Marketing-Paul Wilhelmson; VP Institutional Advancement-Wendell Snodgrass; VP for Academic



Affairs/Dean of Graduate Studies-Glena Temple.

IV. Wendell Snodgrass, VP Institutional Advancement: Challenged board to help with alumni engagement. Only 6% of alumni are now giving to the university. Will use social media, alumni events, and affinity groups (such as St. Francis School of Nursing alumnae). Will target alumni of specific programs. The best gift to the university is a student.

V. Board Business

- A. Approve Minutes from April Board Meeting: Motion to approve by Jackie Baures, seconded by Juan Jimenez, minutes approved.
- B. Sr. Celestine Cypress Alumni Children's Scholarship: Juan Jimenez
Juan explained the suggestion to offer scholarship opportunity alumni grandchildren. Discussion followed regarding possibility of including grandchildren in current scholarship or starting an endowment for a separate scholarship for grandchildren of alumni. The scholarship protocol will be reviewed and rewritten for vote at next board meeting.
- C. New Business: Joelle Kaufman
Welcome Cassandra Walters and Margaret Hammell to Executive Committee. The role of the Executive Committee is to conduct business between board meetings, plan meetings, select recipients of distinguished alumni rewards and scholarships and to form ad hoc committees when necessary.
- D. Board of Trustees Meeting: Juan Jimenez.
Juan attended this meeting in Joelle's place. The role of the alumni board president is to present a report to the trustees and then sit in during their meeting. Their president thanked the alumni board for 100% participation in giving and for our community representation. Meeting included opportunity fund discussion, grant opportunities, and the Logan High School field/track collaboration project with Viterbo. The group also discussed the enrollment decline issue to determine how the trustees can help. Wendell stated that he and President Artman are meeting tomorrow regarding the potential collaboration with Logan.
- E. 100% Alumni Board Participation: Joelle Kaufman
Thank you to all for participation. This year's goal is for 100% participation by our last meeting of 2015.
- F. Alumni Board Retreat: Joelle Kaufman
Board retreat is November 7. Tom Thibodeau and Sara Cook will be the facilitators. Meeting scheduled 1 to 4 p.m. followed by social and dinner. Location to be determined and more information to follow.



- G. Proseminar Boat Cruise: Karen Kouba
Karen, Margaret Hammell, Juan Jimenez, and Kathy Duerwachter attended this event July 7, along with academic and Institutional Advancement representatives and master's of education students who participated in the proseminar.
- H. Freshman Move In Day: Margaret Hammell
Margaret participated in the event last year and will do so again this year. Alumni Association involvement is important. Contact Kathy if you'd like to volunteer August 28. Start handing out water at 7 a.m. in shifts till 11 a.m.
- I. MBA Alumni Chapter Update: Kathy Duerwachter
Kathy provided the update in Stephanie Klein's absence. First meeting of the year is this week. Next month the group will work on their calendar of events. They will sponsor two socials with speakers and two volunteer opportunities. Next month they've invited Wendell to present. They are interested in starting a scholarship for MBA students. The group will assist with the Friar Frolic during Viterbo Days.
- J. St. Francis School of Nursing Alumnae Update: Marlene Hendrickson
August 5 was the annual luncheon with 170 in attendance. Class of 1961 will no longer hold reunions, so they donated \$1600 from their funds to the St. Francis School of Nursing scholarship fund. The SFSN alumnae have awarded \$5700 in scholarships. The fund has had \$68,000 in contributions and interest since its inception and the current balance is approximately \$62,000.
- K. 2015-2016 Calendar: Cassandra Waters
Select at least 5 activities you'd like to participate in. Volunteering at events is an opportunity to give back to Viterbo as well as to reconnect with past classmates.
- L. Binder Updates and Review: Kathy Duerwachter
Review the items in your packets and binders. The strategic plan will be helpful going into the November 7 retreat.

Upcoming Events:

- Freshmen Move in day Friday, August 28
- Viterbo Days Friday & Saturday October 9 and 10.

M. Meeting was adjourned at 7:30 pm

VI. Next Board Meeting: Retreat is Saturday, November 7, 1-4 p.m. followed by social and dinner. Location to be determined and more information to follow.