



VITERBO UNIVERSITY ALUMNI ASSOCIATION
Alumni Board Minutes
Monday, April 16, 2018 Reinhart Center Boardroom

Members Present: Laure Artz, Dean Beinborn, Doris Doherty-Gasper, Margaret Hammell, Sarah Havens, Jessica Himmer, Sandra Hoese, Juan Jimenez, Ann Kiel, Sr Carrie Kirsch, Karen Kouba, Brady Lowe, Katie Marti, Leah Misch, Wayne Oliver, Terri Pedace, Amy Jo Priesler, Ed Smudde, Scott Stene

Ex Officio: Kathy Duerwachter, Director Alumni Relations; Glenna Temple, Viterbo University President

Emeritus Members and Guests Present: Emily Dykman, Undergrad Faculty Rep; Marlene Hendrickson, SFSN Rep; Michelle Reisbig and Macy Mancl, SAA co-presidents; Wendell Snodgrass, VP for Advancement & University Relations; Sr Rochelle Potaracke; Sr Marie Kyle; Larry Stoffregen; Colin Luz; Emmae Eckhardt

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| I. Call to Order | Juan Jimenez | 5:30 p.m. |
| II. Prayer | Ed Smudde | 5:32 p.m. |
| III. Welcome and Introductions | Juan Jimenez | 5:35 p.m. |
| IV. University Update | Glenna Temple | 5:45 p.m. |
- Service Saturday: 286 volunteers signed up and 245 participated, in spite of the weather. Colin Burns-Gilbert estimated that community impact of the volunteers' time was equivalent to \$17,000.
 - Volunteer Recognition Night: Six students from 5 local high schools were nominated for recognition. This is the 22nd year of this program.
 - Ethics Conference on contemplation April 19-21. Keynote on April 19 is open to public. Speaker is Daniel Goleman, Emotional Intelligence author.
 - Scholarship lunch April 19. This is where scholarship benefactors meet recipients.
 - April 22 is a lunch for community individuals to highlight and support our Catholic identity. Alumni are asked to share any ideas for responding to rumors about loss of that identity.
 - Theology on Tap April 24 Reverend Bill Reese's last lecture. 7 p.m. in the chapel.
 - Scholars' Days April 25-27: Celebrating students' capstone projects. Schedule is posted.
 - Nursing Research on the Green April 26
 - Music Department honors presentations April 28.
 - Commencement weekend May 11 and 12.
 - Program development: We've received 9 deposits for the first group of engineering students.
 - Nutrition & dietetics site visitors are here for accreditation review.
 - A ceremony celebrating education students and their families took place on campus in April.
 - Positive news from our main accrediting body, the Higher Learning Commission, in that no additional information was required up to this point. A couple more rounds of feedback go to yet.
 - We will need to spend some time informing people that Viterbo remains a healthy institution in spite of the news of eliminating some programs with less than 20 enrolled in that major.

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- Questions and feedback from board members with regard to the program announcement this week – discussion held.

Kathy and Dr. Temple recognized departing board members Margaret Hammell, Karen Kouba, and Ed Smudde for their 6 years of board service. Three books will be donated to library in their names.

V. Board Business

Juan and Kathy

- February 2018 minutes approved without objection.
- Alumni giving update: Viterbo has over 21,000 alumni. Alumni giving goal for the year is 10%. At the beginning of February, we were at 6.58%, April 4 was 7.64%. We have until June 30 to get there. It takes 220 people to move it 1%. Overall graduate giving goal is 8%. We were at 4.94% in February and 5.87% in April.
- Bylaws: Committees language will be added back. In Section F-Officers the same language is being added as was removed. Committee chairs will be executive committee members. Section 2–language of the standing committees. Names of committees will be added.
- Ex-Officio Members: President of student government association should be an ex officio member of the alumni board. Juan recommends incoming president meet and talk with current president to further discuss. Motion by Ed Smudde to approve bylaws as presented, seconded by Margaret Hammell. Opened to floor for discussion. Emily Dykman asked if the ex officio member must be the SGA president or if it can be a representative. Juan suggested omitting that language until the review of committees is complete. Motion by Emily to amend to strike the addition of president of SGA to bylaws, seconded by Sandra Hoenser. Emily will ensure that the committee conducting the committee review adds this as a component. Vote on the amendment of striking the SGA language; motion carried. Strike that language, back to original motion of adopting the bylaws as presented. No further discussion. Move to vote on adopting the changes as presented. Motion carried, changes will be created and moved.
- Succession Planning: 4 board positions are open. Also need a committee chair for alumni engagement and giving and a secretary. Kathy will continue to talk to potential board members and will send out a survey this spring. Let Kathy know if you're interested in these roles.
- Alumni Children's Scholarship: \$1200 will be awarded to 4 students. Thanks to all who helped spread the word about the scholarships and to those who helped make the selections.
- Alumni Travel: May 2019 to Assisi & Rome. Brochures and information are on alumni website. Help spread the word. Priority accommodation deadline extended to June 15. Goal is 30 participants, 18-20 minimum required. 4 people have paid the 20% deposit. Balance must be paid 60 days before the trip. Travel Leaders, a local agency, will book travel as a group or on your own.
- First Thursdays: Attendance for the 3 events was 50, 57, and 86. Will pick up again in September, October, and November 2018.
- MBA Chapter Updates: MBA social with speaker Carolyn Bostrack was successful, with 35 attendees. Announced MBA scholarship, \$10,000 endowment. They'll attend student presentations as a group.
- Marlene Hendrickson, SFSN Update: Scholarship awarded, board meets May 16 to plan August luncheon.
- Student Alumni Ambassadors: Michelle – newsletter created, senior class gift--21% of seniors gave back, spring elections for succession and training for next year's team, sponsored and delivered Easter cards to Bethany Riverside residents, Saturday sponsored Habitat for Humanity site, 13 members attended. This is Philanthropy Week, activities include fun facts about scholarships, items and buildings donated around

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campus, staffing a marketing table for students and the Viterbo community to write thank yous to alumni benefactors. Photo booth with frame at event, Soup & Stories with Tom on Wednesday. 6 to 7:30 p.m. in Reinhart board room. Sponsoring table at Courtyard Carni.

- Commencement volunteer opportunities, quick stop, hooding, hand out programs at hooding ceremony. In December the hooding and commencement will be combined.
- Emily Dykman: Spoke about Franciscan CORE, a summer service camp for high school students entering 10th, 11th, and 12th grades in the fall.

VI. Alumni Board Committee Breakout Session 6:25 p.m.
Recap Year and Share Visions

VII. Meeting adjourned - Alumni Board Social and End of Year Celebration 7:12 p.m.

VIII. Upcoming Alumni Engagement Opportunities

- April 18 – Soup and Stories – 6-7:30 p.m. Reinhart Boardroom – Part of SAA Philanthropy Week
- April 19 – Scholarship Lunch and Madison Alumni Event
- April 24 – Rev. Bill Reese – Theology on Tap – 7 p.m. San Damiano Chapel
- May 12 – Commencement and Quick Stop Stations
- Minneapolis and Milwaukee TBD

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