

Viterbo University Alumni Association

Tuesday, August 27, 5:30 p.m.

Reinhardt Center Boardroom

Members Present: Jackie Baures, Paula Skoy, Nick Johnson, Ed Smudde, Derek Burnstad, Margaret Hammell, Kathy Duerwachter, Julie Bartels, Katie Rowan-Koenan, Katie Marti, Kristina Schoh, Carolyn Loomis, Karen Kouba, Heather Ladwig, Sr. Marie Kyle, Lisa Skemp, Joelle Kaufman

Emeritus Members and Guests Present: President Artman, Becca Thacker - Admissions, Gary Klein – VP Institutional Advancement, Sr. Rochelle Potararcke, Frank Perez-Guerra – President-MBA Alumni Chapter, Maureen Monk President-St. Francis School of Nursing Alumnae Chapter, Carolyn Hogan, Rose Ann Kazmierczak, Beth Dolder-Zieke, Alycia Gabrielson

1. Call to order by Heather Ladwig 1735pm
2. Prayer by Karen Kouba
3. University Update by President Artman
 - a. Fiscal Year:
 - i. Finished 1.9 million net revenue in regular operations.
 - ii. Year End total change in net assets 5.2 million.
 - iii. Forbes Magazine Reviewed and gave a letter grade to Universities: Viterbo rated a B. Of the 23 private universities in Wisconsin we were ranked 5th.
 - b. Back to School Forum and Campaign announcement last week
 - i. By 2015, campaign will have a \$40 million dollar goal. We already have raised \$37 million.
 - ii. Additional \$3 million raised will be primarily reserved for tuition scholarships.
 - iii. Carolyn Hogan asked when bathrooms will be available at the outdoor athletic complex. Next summer is the goal for completion time.
 - c. Enrollment based on September 6th “Census Day.” We currently stand right at our student budget. Freshman enrollment at this time is ahead by 5% from what was expected. Retention is very good this year, as expected.
 - d. Bonaventure Hall renovation was completed this summer. All freshmen housing has now been refurbished.

- e. Summer Research: 40 undergrad students participated. Presentations encourage philanthropists to fund research over the summer.
 - f. Bremmer Bank and Great Lakes Grants are making paid internships available with a grant
 - i. Adding 80/90 paid internships for next year
 - g. 125th Anniversary of Viterbo University next academic year
 - h. “A Viterbo Face... An Exceptional Place” Young Alumni will be profiled to show the success of Viterbo grads and encourage a private college education.
4. New Board Members & Introductions
5. Approval of Minutes/Binder/Updates –Approved by Nick Johnson and seconded by Julie Bartels
6. Admissions Update by Becca Thacker
- a. Event in Minneapolis, Minnesota for accepted freshmen students and families. 100% of students that attended event came to Viterbo this fall.
 - b. 2014 Fall Goal of 325 undergrad freshmen, enrollment this year is tentatively at 308.
 - c. Three areas where Admissions could use our help.
 - i. Alumni board members could write a “welcome to Viterbo letter” to be included with admissions new Welcome Packet. Samples were provided; however, admissions encouraged board members to write about their experience and thoughts in their welcome letters. If interested and weren’t able to take the survey, please contact Kathy.
 - ii. Admissions can use help to call prospective students who are accepted or contemplating coming to Viterbo. Script is supplied and we can all do this as part of our next alumni board meeting and/or on our time. If interested contact Kathy.
 - iii. College fair help would require a couple hours of training and education about the university prior to helping out. Contact Kathy if interested and she will get you in touch with admissions on this initiative.
7. Information about Viterbo Days, October 11th and 12th by Heather Ladwig and Kathy Duerwachter
- a. Board members are encouraged to attend the Alumni Awards which takes place at 6 p.m. in the Collins Auditorium of the School of Nursing Building. Heather put out a challenge for “100% attendance by the alumni board at this event.”

- b. See provided Schedule of Events for details of the weekend – brochures going out next week and schedules are on the website at www.viterbo.edu/ViterboDays

8. Chapter Updates

- a. St. Francis School of Nursing Alumnae Chapter by Maureen Monk
 - i. Held their 3rd annual St. Francis School of Nursing alumnae luncheon and meeting at Viterbo earlier in August. Had close to 200 alumnae in attendance.
 - ii. St. Francis School of Nursing Scholarship fund has over \$38,000 since its inception three years ago.

9. Upcoming Events:

Student Welcome Back Bash

Thursday – August 29 – Mathy Center 2:00 pm – 4:00 pm

Viterbo Days (also known as Alumni Weekend)

Friday – Saturday, October 11-12, 2013

Speed Mock Interview

Tuesday, November 5, 2013 – Fine Arts Center Lobby – 5:30 pm – 8:00 pm

Alumni Board Meeting

Tuesday, November 12, 2013 – Reinhart Center Boardroom – 5:30 pm – 7:30 pm

10. Meeting adjourned at 1905

11. Tour of Einstein bagels at Franny's and Bonaventure Dorm tour